



CAIRNS BASKETBALL INC.
HOOP DREAMING PROJECT

2007 MIDNIGHT BASKETBALL PHASE 1 REPORT

February 23, 2007 – April 20, 2007



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On Tuesday May 1st, 2007

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➤ Overview:

As part of Cairns Basketball's Hoop Dreaming Project, Phase 1 of the Midnight Basketball Program was conducted over a 9-week period, commencing on Friday, February 23 and concluding on Friday, April 20. The program was conducted at the Bendigo Bank Basketball Centre and ran from 9pm – 12 Midnight on each Friday evening.

The mission of the Midnight Basketball program was to give youth an opportunity to engage in activities and games associated with basketball, in a supervised and safe – drug, alcohol & tobacco free environment. The program was free for all young people who attended and food and refreshments were provided at each session.

➤ Program Sponsors:

The Hoop Dreaming Project is funded by the National Community Crime Prevention Programme, an Australian Government Initiative.



An Australian Government Initiative

➤ Target Goals:

Prior to the start of Phase 1 of the 2007 program; and based on statistics from the 2006 Midnight Basketball program; two high-priority goals were set to measure the worth of the program.

These high priority goals were as follows –

1. *500 total registered participants over the 9-week period*
2. *An average nightly attendance of 150 people*

➤ Results

These high-priority goals were met and exceeded. Each child was required to complete a registration form at the first Midnight Basketball session in which they attended (Appendix A). Participants were then required to sign-in on a weekly basis. The recorded data from these registrations is as follows –

1. *528 total registered participants*
2. *An average nightly attendance of 200 people*

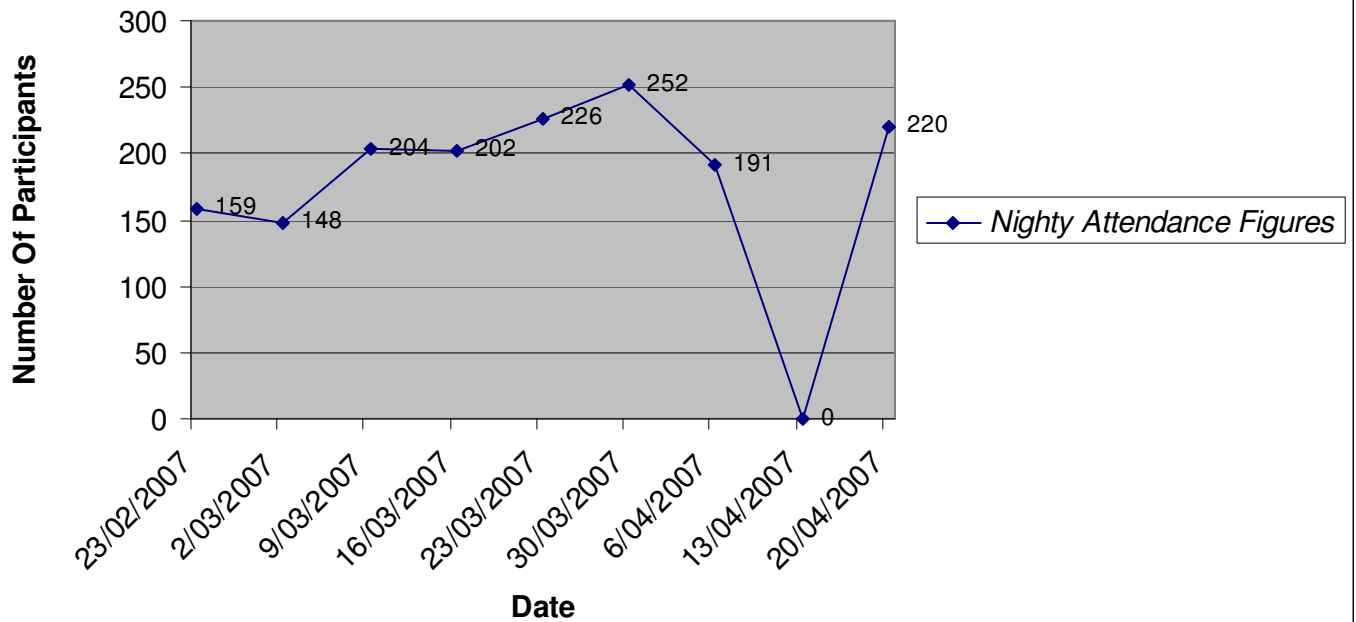
➤ Statistical data

1. ATTENDANCE:

The following table & graph displays the nightly attendance for each week that Midnight Basketball was conducted –

Date	Nightly Attendance Figures
23/02/2007	159
2/03/2007	148
9/03/2007	204
16/03/2007	202
23/03/2007	226
30/03/2007	252
6/04/2007	191
13/04/2007	No Session
20/04/2007	220
TOTAL	1602
AVERAGE PER NIGHT	200.25

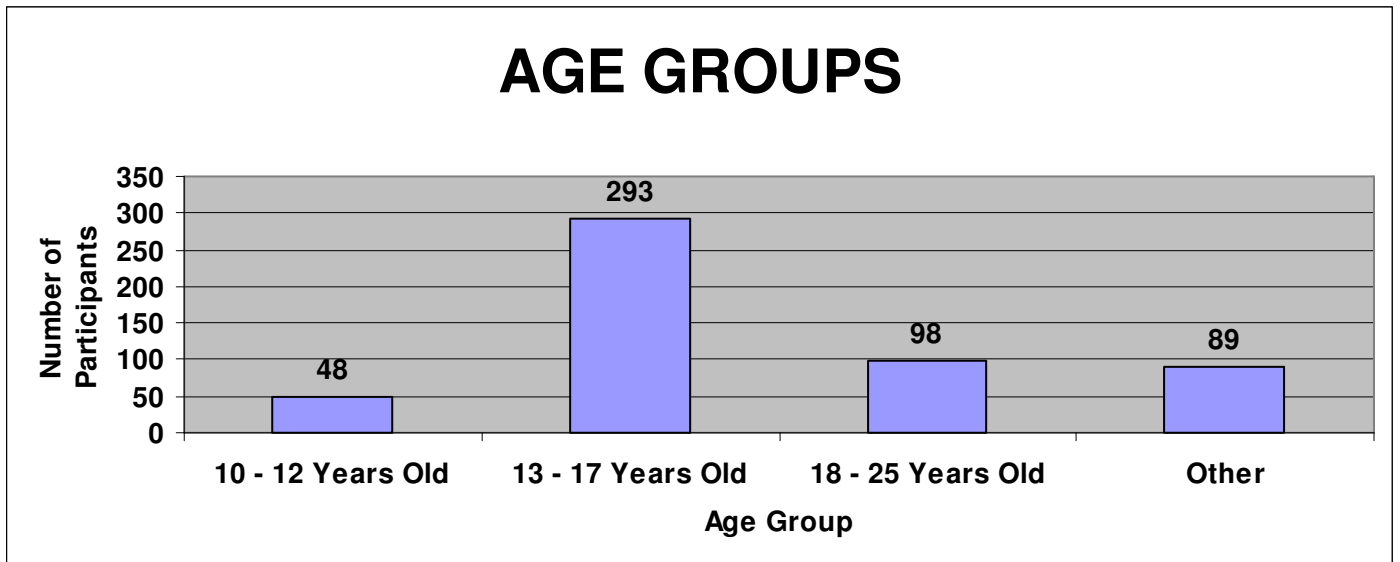
NIGHTLY ATTENDANCE FIGURES



2. AGE GROUPS:

Of the 528 total registered participants -

- 48 people identified as being between the ages of 10 – 12 years old
- 293 people identified as being between the ages of 13 – 17 years old
- 98 people identified as being between the ages of 18 – 25 year old



3. CULTURAL BACKGROUNDS:

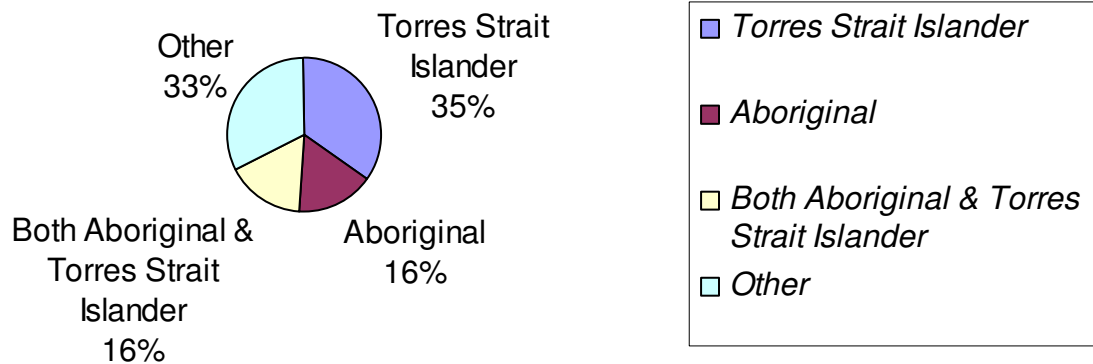
Of the 528 total registered participants -

- 184 people identified as being of Torres Strait Islander descent
- 84 people identified as being of Aboriginal descent
- 87 people identified as being of both Aboriginal & Torres Strait Islander descent

There were a total of 355 Indigenous participants out of the 528 total participants.

****Therefore 67% of the participants which attended Midnight Basketball were of Indigenous Australian descent.***

CULTURAL BACKGROUNDS



4. LIVING DEMOGRAPHICS:

Participants came from the following places to attend Midnight Basketball -

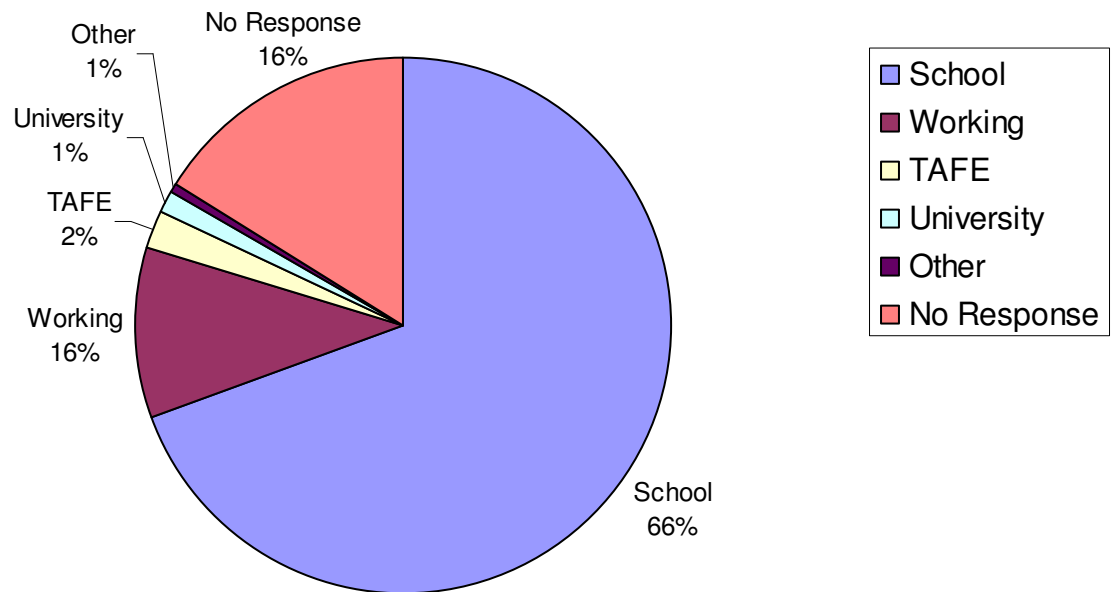
SUBURB / PLACE	No. Of Participants	SUBURB / PLACE	No. Of Participants
Babinda	3	Kewarra Beach	1
Badu Island	2	Kuranda	5
Balaclava	0	Manoora	88
Bayview Heights	4	Mango Hill	1
Bentley Park	6	Manunda	96
Brinsmead	11	Mareeba	4
Bungalow	13	Mirriwinni	1
Cairns	17	Mooroolool	77
Cairns North	8	Port Douglas	1
Caravonica	1	Pyramid Estate	1
Centenary	3	Park Ridge	2
City View	1	Parramatta Park	9
Earlville	12	Portsmith	3
Edge Hill	9	Redlynch	7
Edmonton	7	Smithfield	1
Freshwater	1	Trinity Beach	0
Gordonvale	2	Trinity Park	1
Gulliver	1	Westcourt	45
Holloways Beach	6	White Rock	13
Horn Island	1	Mt Sheridan	5
Innisfail	3	Whitfield	7
Kamerunga	1	Rose Hill	1
Kanimbla	1	Woree	13
		Other	33
528 TOTAL PARTICIPANTS			

5. EMPLOYMENT & EDUCATIONAL STATUS:

Of the 528 total registered participants -

- 365 people identified as actively attending school
- 54 people identified as actively being employed and working
- 12 people identified as actively attending TAFE
- 7 people identified as actively attending university
- 3 people identified as being in 'other' status
- 87 people did not respond to the question

EMPLOYMENT & EDUCATIONAL STATUS



6. SCHOOL STATUS:

Participants came from the following School's to attend Midnight Basketball -

SCHOOL	No. Of Participants	SCHOOL	No. Of Participants
Abergowrie College	5	Parramatta SS	10
Atherton SHS	1	Peace Lutheran College	5
Babinda SS	4	Redlynch SS	4
Balaclava SS	14	Smithfield SHS	6
Bentley Park College	8	St Augustine's College	2
Cairns Christian College	5	St Joseph's	1
Cairns SHS	19	St Mary's College	4
Cairns West SS	24	St Monica's College	1
Djarragun College	24	St Patrick's College	1
Edge Hill SS	1	St Theresa's	1
Centenary	3	Thursday Island SHS	4
Innsifail SHS	1	Townsville SHS	1
Ipswich SHS	1	Trinity Beach SS	1
Kuranda SS	7	Trinity Bay SHS	147
Mareeba SHS	2	Wangetti College	4
Mossman SHS	1	Whitfield SS	5
North Lakes College	1	Woodleigh College	2
Our Lady Help of Christians	2	Woree SHS	43
365 TOTAL PARTICIPANTS			

7. MAINSTREAM CLUB BASKETBALL TRANSITION:

Participants were asked on the registration form if they were interested in competing in the Cairns Basketball 'club-based' competition. Of the 528 participants, 94 participants circled 'yes' as in wanting to play 'club-based' basketball.

Through the Midnight Basketball Program 12 young people have transitioned into the Cairns Basketball Junior Club Competition and are active members of the **'CHOICE CATS' BASKETBALL CLUB**.



APPENDIX 'A'



2007 MIDNIGHT BASKETBALL REGISTRATION FORM

NAME: _____

MALE / FEMALE (please circle) DATE OF BIRTH: _____

ADDRESS: _____

_____ SUBURB: _____

POST CODE: _____ CONTACT TELEPHONE: _____

EMAIL: _____

ARE YOU: ABORIGINAL TORRES STRAIT ISLANDER BOTH NEITHER

ARE YOU CURRENTLY: AT SCHOOL UNIVERSITY TAFE WORKING OTHER

IF YOU ARE IN SCHOOL, WHICH SCHOOL DO YOU ATTEND: _____

WOULD YOU LIKE TO PLAY CLUB BASKETBALL IN THE CAIRNS BASKETBALL CLUB COMPETITION? YES / NO

DO YOU GIVE PERMISSION FOR CAIRNS BASKETBALL TO USE YOUR PICTURE FOR ALL FORMS OF MEDIA - YES / NO

I plan to abide by all Cairns Basketball Midnight Basketball rules and regulations. If I do not comply with these rules I understand that I may be escorted from the facility.

SIGNED: _____